

# **Applikompt**

**Applied Computer Technologies, Inc.**

FOR IMMEDIATE RELEASE

## **MICHIGAN'S APPLIED COMPUTER TECHNOLOGIES SELECTED RUNNER-UP FOR NEW TECHNOLOGY PRODUCT INNOVATION AWARD BY SAE - MIT ENTERPRISE FORUM**

West Bloomfield, Michigan – December 17, 2009 - Michigan-based Applied Computer Technologies Inc (Applikompt) (<http://actplace.net>) was awarded runner-up at the SAE- MIT Enterprise Forum in the category of New Product Innovation. The competition took place December 12<sup>th</sup> and included 10 High tech companies, (start- ups as well as several established companies), from the Great Lakes Region. "It was a great honor for us to win this prestigious award for our technology", commented Mr. Mouhamad Naboulsi, President of Applikompt.

Applikompt won for their latest version of iQ-Series of Driver Distraction Mitigation solutions. Their innovative approach to using technology, helps mitigate driver distraction is growing in popularity in the US in recent months. Applikompt's technologies are pending patents in the U.S., E.U. and Japan.

The device's innovation is in bringing together several successful business models into one DrivingSystem™ to create a harmonious driving experience. The components of the iQ-series include:

1. A Standard Cell phone that holds the driver's profile, (Medical Records, Driving Records, Abilities and Shortcomings, "Sets of Rules" that govern the use of Vehicle and Communication). "Sets of Rules" are individual preferences, Parents rules or Fleet policies and procedures.
2. An Intelligent Monitoring and Control Assistant that Enables, Disables, Suspends or Modifies the behavior of the equipment, services and warning based on the Profile stored in the Phone, Real time events and Regulations. In addition to its protective functions, The Assistant will read e-mails, text messages, news articles. It even makes calls to 911 using the driver's own phone in the case that a driver is unconscious or unable to talk directly.
3. Smart Driver Controls and an Audible menu that allows the driver to keep their eyes on the road and hands on the wheel. The controls located at the 10:02 clock position allows the driver to toggle through options using Thumb controls.
4. The last of the components is a webpage that allows the driver to hold all their emails, applications and data for the Audible portion.

More information about the complete DrivingSystem™ can be found on <http://iq-telematics.com>, including pre-order forms for iQ-fleet™, iQ-Truck, iQ-teen™ and iQ-wheel™. For more information, please contact [mouhamad@iq-telematics.com](mailto:mouhamad@iq-telematics.com).

**Applikompt is an Oakland County Emerging Sectors® Company**

Mr. Mouhamad A. Naboulsi, President  
Applikompt, Applied Computer Technologies Inc.  
West Bloomfield, MI 48322 USA  
Phone (248) 388-0211  
[mouhamad@iq-telematics.com](mailto:mouhamad@iq-telematics.com).